

I Will Run :: Fund-raising Action Kit

Thank you for running with As Our Own Racing! Your participation makes a difference for countless girls just like the 10 we've featured in our half marathon race series. This kit offers the basic action steps to help you meet your \$750 fund-raising goal. If you have any questions along the way, please contact us at run@AsOurOwn.org.

STEP 1 :: RALLY SUPPORT

Set up your personal giving page through AsOurOwn.org/run then spread the word by e-mail, letters, blog posts, Facebook, Twitter, and any other avenue you can think of! Invite everyone you know to learn about As Our Own and ask them to support you in your half marathon goal. Here are some other creative ideas:

- Collect pledges for every mile or minute or for meeting your race goal time.
- Offer a service and donate the money earned by babysitting, housesitting, car washing, etc.
- Petition local businesses for donations.
- Host a garage sale with proceeds going toward your goal.
- Organize a movie night at your church with a love offering for As Our Own.

STEP 2 :: INVITE OTHERS

Ask your friends and family to participate too—the bigger the team, the greater the difference for As Our Own.

STEP 3 :: POST EVENT WRAP-UP

After your race, be sure to tell your sponsors how it went. They have invested in you and in our work—closing the loop with a simple thank-you note will communicate your appreciation. If you collected any funds directly from sponsors, be sure to send the money to As Our Own as soon as possible.