

Fund-Raising Action Kit

Now that *you* have committed to raise \$750, we want to help you to reach your goal! Here are a few tips and a little extra motivation for you.

YOU WILL MAKE A DIFFERENCE

You are officially on a mission to change a life! Your training, dedication, and vital fund-raising efforts will help us . . .

- >> **protect** her against any evil that seeks to destroy her life
- >> **provide** her with an English education and an opportunity to excel
- >> **give** her spiritual care and parental love
- >> **celebrate** her as an irreplaceable member of our family
- >> **love** her as our own daughter



I WILL RUN



FUND-RAISING TIPS

Be the very first to **donate to your page**. Even if it's \$10, people like to see that you too are passionate about the cause!

Don't be afraid to ask. Remember, you are giving others the opportunity to help children in need, so no need to apologize when asking for donations.

Ask. Ask again. **Remind politely**. Often people want to give, and they've simply forgotten.

Ask local businesses to partner with you! Many like to give donations or would donate a portion of their sales to your cause. Often restaurants will give 10% of their proceeds during a specified timeframe.



Find a **matching gift** from a friend, business, or employer! Or you can pledge to match the donations you receive—you raise \$375 . . . and you give \$375.

Talk to your church's missions committee about donating.

Be creative. Host an event at your church, then donate the proceeds to your fund-raising page. Think Garage Sale. Bake Sale. Movie Night.



PREVIOUS RUNNERS SHARE HOW THEY HIT THEIR GOAL!

"Our church put together a large team of willing non-runners who loved the girls. Together, with our passion and a \$10,000 matching gift, we raised over \$25,000. We were blessed through training together and partnering for redemption and freedom." —*Alicia, Team Dallas 2012 for #Parul*

"Our team got creative! We had a babysitting night and partnered with our local Chick-fil-A to receive one night's worth of dinner profits for our team. We raised almost \$10,000!" —*Kate, Team Chicago 2012 for #Avishi*

"Our team raised over \$16,000 by encouraging our friends and family to donate. We even hosted a BBQ allowing our singles group to come and donate what we would have normally spent at dinner!" —*Daniel, Team Chicago 2012 for #Avishi*

See the FAQ Section on our Web site for details on collecting funds from sponsors.
asourown.org

