

# Fund-Raising Action Kit

Now that *you* have committed to raise \$750, we want to help you to reach your goal! Here are a few tips and a little extra motivation for you.

## YOU WILL MAKE A DIFFERENCE

You are officially on a mission to change a life! Your training, dedication, and vital fund-raising efforts will help us . . .

- >> **protect** her against any evil that seeks to destroy her life
- >> **provide** her with an English education and an opportunity to excel
- >> **give** her spiritual care and parental love
- >> **celebrate** her as an irreplaceable member of our family
- >> **love** her as our own daughter



# I WILL RUN



## FUND-RAISING TIPS

Be the very first to **donate to your page**. Even if it's \$10, people like to see that you too are passionate about the cause!

**Don't be afraid** to ask. Remember, you are giving others the opportunity to help children in need, so no need to apologize when asking for donations.

Ask. Ask again. **Remind politely**. Often people want to give, and they've simply forgotten.

**Ask local businesses to partner** with you! Many like to give donations or would donate a portion of their sales to your cause. Often restaurants will give 10% of their proceeds during a specified timeframe.



Find a **matching gift** from a friend, business, or employer! Or you can pledge to match the donations you receive—you raise \$375 . . . and you give \$375.

**Talk to your church's missions committee** about donating.

**Be creative**. Host an event at your church, then donate the proceeds to your fund-raising page. Think Garage Sale. Bake Sale. Movie Night.



## PREVIOUS RUNNERS SHARE HOW THEY HIT THEIR GOAL!

"Our church put together a large team of willing non-runners who loved the girls. Together, with our passion and a \$10,000 matching gift, we raised over \$25,000. We were blessed through training together and partnering for redemption and freedom." —*Alicia, Team Dallas 2012 for #Parul*

"Our team got creative! We had a babysitting night and partnered with our local Chick-fil-A to receive one night's worth of dinner profits for our team. We raised almost \$10,000!" —*Kate, Team Chicago 2012 for #Avishi*

"Our team raised over \$16,000 by encouraging our friends and family to donate. We even hosted a BBQ allowing our singles group to come and donate what we would have normally spent at dinner!" —*Daniel, Team Chicago 2012 for #Avishi*

See the FAQ Section on our Web site for details on collecting funds from sponsors.  
[asourown.org](http://asourown.org)

