

Fund-Raising Action Kit

Thank you for committing to raise \$750 for girls in India! Here are a few tips to help you reach your pledge. Our biggest tip: Start fund-raising early!

YOU WILL MAKE A DIFFERENCE

You are officially on a mission to help change a life! Your dedication to raise \$750 will help us . . .

- >> **protect** her against any evil that seeks to destroy her life
- >> **provide** her with an English education and an opportunity to excel
- >> **give** her spiritual care and parental love
- >> **celebrate** her as an irreplaceable member of our family
- >> **love** her as our own daughter



I WILL RUN



FUND-RAISING TIPS

Be the very first to **donate to your page**. Show others you are passionate about the cause!

Don't be afraid to ask. Remember, you are giving others the opportunity to help children in need. It's okay to ask for donations!

Ask. Ask again. **Remind politely**. Often people want to give, and they've simply forgotten.

Ask local businesses to partner with you! Often restaurants will give 10% of their proceeds during a specified timeframe.



Find a **matching gift** from a friend, business, or employer. Or you could personally match the donations you receive—you raise \$375 . . . and you give \$375.

Talk to your church's missions committee and your Sunday school class about donating.

Be creative. **Host a simple fund-raising event** then donate the proceeds. Think: Garage Sale. Bake Sale. Movie Night.



PREVIOUS RUNNERS SHARE HOW THEY DID IT!

"Our church put together a team of beginner runners who raised over \$16,000! We were both diligent and creative in our fund-raising, asking friends and family and hosting a movie night."

—Joel, Team Dallas 2013 for #Arni

"Our team hosted a pancake breakfast at our church. We charged \$10 for breakfast and then collected general donations at the event. These efforts helped us meet our team goal of \$10,000!"

—Kristin, Team Fayetteville 2013 for #Nisa

"We collected items as a team and then hosted a collaborative garage sale. Each of us reached our individual \$750 commitments, and we exceeded our \$5,000 team pledge!"

—Nikki, Team Dallas 2013 for #Arni